



EMERGING TRAINERS PROGRAM

BECOME A HIGHLY PAID TRAINER

WITH **QAISER ABBAS**
PAKISTAN'S HIGHEST PAID TRAINER

KARACHI, NOVEMBER 19-20, 2021

ASIA'S TRAINER OF THE
YEAR AWARD, 2017 BY
WORLD HRD CONGRESS,
SINGAPORE



THIS PROGRAM IS FOR YOU IF:

01. You aspire to be a trainer and don't know where to start?
02. You have at least one or more than one Train The Trainer (TTT) Certification(s) but not getting paid trainings?
03. You have some training exposure but not having a consistent income from training?
04. You are getting paid for training but that is not good enough?
05. You are training in education or development sector and want a power entry in the corporate training field?
06. You have been training youth and aspire to train business managers and leaders?
07. You have decent training skills but struggle to generate consistent income through trainings?
08. You are quite famous on social media, but your income doesn't not match your profile?
09. You are in search of a full time job because trainings cannot meet your financial needs?
10. You are so disheartened that you are thinking of quitting the training field?
11. You have done some paid work as a trainer but your brand positioning lacks clarity and recognition.
12. You get invited by clients for training assignments but fail to lock deals?
13. You struggle to get the repeat training business from clients and your clients don't recommend your training to other clients in their circle?
14. You are selling yourself too low and want to charge higher training fee?

WHAT WILL YOU LEARN IN THIS PROGRAM?

PART #1:

TRAINING DELIVERY SKILLS

- 01.** How to develop unique learning content for your training programs?
- 02.** How to present like a professional trainer and how to sharpen your presentation skills consistently?
- 03.** How to keep your audience engaged without aimless training games?
- 04.** How to create and execute Experiential Learning Games to maximize impact?
- 05.** How to incorporate clients training needs and critical messages in your training delivery plan?
- 06.** How to develop a training plan for a full day training program?
- 07.** How to turn hostile participants into your best allies who become your brand ambassadors?
- 08.** How to make learning memorable and ensure transfer of learning back at the workplace?

PART #2:

BUSINESS DEVELOPMENT SKILLS

- 01.** How to stand out and position yourself right in a crowded training market?
- 02.** How to develop a sales system that generates the right training leads on a regular basis?
- 03.** Why new trainers fail to secure training deals? What clients look for in a new / first-time-trainer?
- 04.** How to build authenticity and credibility when you have not delivered trainings for high-profile clients?
- 05.** How to develop a training proposal that stands out amongst the competition?
- 06.** How to use your selling skills to close training deals with confidence?
- 07.** How to negotiate a higher fee when clients have a limited budget and others are willing to do it at a lower price?
- 08.** How to build powerful relationships with clients so that they call you for repeat business and refer you to other clients?



BENEFITS

When you walk out of Qaiser's training, you will have the following market-ready material to kick-start your training career afresh:

01

**YOUR TRAINING
NICHE**

02

**YOUR TRAINING
PROFILE**

03

**YOUR TRAINING
PROPOSAL**

04

**YOUR PRICE
STRATEGY**

05

**ONE-YEAR
BUSINESS PLAN**

PROGRAM FEE

WHAT YOU GET AGAINST YOUR INVESTMENT

01. Qaiser's powerful Training Materials prepared for this Emerging Trainers Program.
02. Exercise(s) handouts for the session.
03. Power Point Presentations used by Qaiser during the Program as part of your courseware.
04. Opportunity to spend two days with Pakistan's Highest Paid Trainer, Qaiser Abbas.
05. Some exposure to Qaiser's back-stage training preparations methods.
06. Permission to use Qaiser's ARTS Learning Methodology.
07. Opportunity to join Qaiser's Team of Trainers at Possibilities (this is only for high-performing participants).
08. A Special Gift from Qaiser's Secret Training Toolkit.
09. A chance to join Qaiser's Trainer's Network and learn from those who have been Certified by Qaiser Abbas.
10. Possibilities Training Certificate.

PROGRAM FEE:

PKR 125,000*/- Per Participant Only [and this is Qaiser's lowest offer ever]

* No discounts. No concessions. This is a special pricing created for those effected by the recent economic slowdowns and ongoing pandemic etc.

TERMS

01. Travelling to and from the training venue is not included in this fee. Participants will travel on their own.
02. 100% fee to be paid in advance in the form of a cross cheque to Possibilities Pvt. Ltd. [no installments]
03. 100% money-back-guarantee if you didn't receive more value than the money you paid to Possibilities.

VENUE

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Apply today and get access to extraordinary learning opportunity, unparalleled tools and exclusive techniques combined with ongoing resources to address a wide range of participants.



QAISER ABBAS

A Business Psychologist by education, Qaiser Abbas is an Award-Winning Leadership Coach, Keynote Speaker, and the author of eight bestselling books, including 'Made in Crises'. Published by Hay House USA, his book is nominated for Business Books of the Year Award, 2021.

Qaiser is the recipient of the 'Brian Tracy International Excellence Award 2017, held in London. He is also the recipient of the 'Trainer of the Year' Award for Asia by the World HRD Congress, Singapore.

In his 20 years journey as Leadership Coach, Qaiser has had the privilege to coach CEOs, business leaders, celebrities and superstars of sports, movies, and media. His clients include many Fortune 500 companies like Toyota, GE, Nestle, Philips, Total, Schlumberger, Coca Cola, PepsiCo, Unilever, Abbott, and Reckitt-Benckiser.

Qaiser shot to fame by his blockbuster book 'Tick Tick Dollar.' Qaiser is a living example of overcoming adversity and turning dreams into reality and has touched the lives of millions around the globe.

Apart from coaching and training leaders in the world's top MNCs, World Bank, WHO, and US Embassy, Qaiser is making a massive contribution to society through 'Possibilities Schools' and 'My First Bike.'



His 100% books proceeds support out-of-school children's education. To know more about him, you can visit www.qaiserabbas.org or www.possibilities.net.pk



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Possibilities
Evoking Magnificence

CONTACT:

Abida Khawar
Project Manager ETP

Call/WhatsApp: +92 321 4338644
LandLine: +92 42-357 20 331-2
abida@possibilitiesglobal.com

